

Learning Journey

A DESIGNED LEARNING EXPERIENCE



What is meant by a learning journey?

A learning journey is a designed learning experience that occurs over a period of time and involves a whole series of different learning elements and learning experiences.

This journey takes place over time and consists of multiple formal and informal learning components and experiences. It begins with a review of development gaps and this information then serves as the starting point for designing the learning journey.”

Why is the approach so effective?

What learners find especially helpful is our structure of providing the learning materials and information. These materials and information make it clear what people should do next and how much time they should set aside, but also offers a high level of flexibility around where and when they should study, together with the multiple modes and channels for learning, which help embed key skills rapidly and effectively.

How do we design a learner journey?

Our Learning Journey design is very different from designing a classroom session or an elearning module. The Exclusive Way has considered the learning process over prolonged period of time. A timeframe for a learner journey might be weeks, months or even (and quite often) years. And includes things which may contribute to peaks and troughs in the learner’s enthusiasm for the topic. Learning threshold concepts (things that may be sticking points which may cause frustration and despair, then elation when things suddenly become clear) are a key development focus. We purposely include different modes and styles of materials maintaining interest and supporting the way different people will best learn.